



Innovation and dialogue online

DW Akademie has helped 129 media organizations prepare for the challenges of digitization. 99 media partners have been able to expand their reach—through the use of new digital media formats such as social media platforms, blogs and virtual radio stations. 1.3 million people in 25 countries are thus now able to access a more diverse range of information and can participate in public debate.

Countries

25

1,3 million people

Bangladesh, Bosnia and Herzegovina, Burkina Faso, Burundi, Cambodia, Colombia, Ecuador, Georgia, Ghana, Guatemala, Jordan, Kenya, Kyrgyzstan, Kosovo, Lebanon, Libya, Moldova, Mongolia, Montenegro, Myanmar, Namibia, Pakistan, Serbia, Uganda, Ukraine

Public service media

35 million people in 3 countries have been able to profit from changes to their state media. Support and consultation, structural reforms and training programs have helped to make reporting more varied and programs more attractive for their audiences. With the support of DW Akademie, state media have been transformed into public service media.

Countries

3

35 million people

Myanmar, Moldova, Ukraine

Media and Information Literacy

500 change agents have helped young people in 10 countries with their levels of media literacy. As a result of the training programs, 13,000 young people can now use the media at their disposal responsibly. They can analyze content more efficiently, make informed decisions and differentiate between objective news content and rumors or propaganda. They are better able to make good use of their right to freedom of expression and access to information.

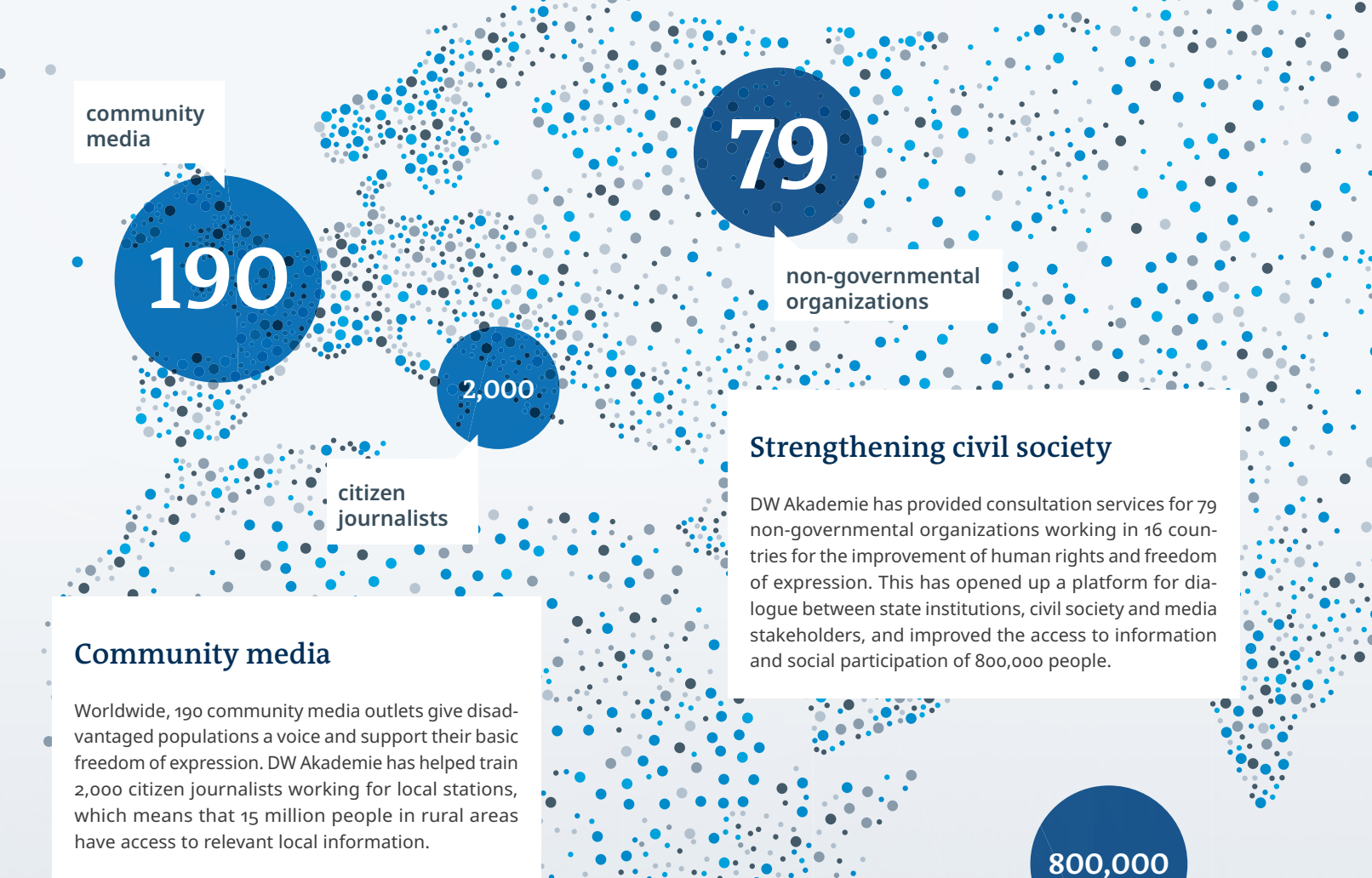
Countries

10

500 change agents

13,000 young people

Burundi, Cambodia, Jordan, Lebanon, Moldova, Namibia, Palestinian Territories, Serbia, Tunisia, Ukraine



Community media

Worldwide, 190 community media outlets give disadvantaged populations a voice and support their basic freedom of expression. DW Akademie has helped train 2,000 citizen journalists working for local stations, which means that 15 million people in rural areas have access to relevant local information.

Countries

18

15 million people

Bangladesh, Bolivia, Burkina Faso, Burundi, Colombia, Ecuador, Georgia, Ghana, Kenya, Kyrgyzstan, Lebanon, Myanmar, Namibia, Pakistan, South Sudan, Tunisia, Uganda, Ukraine

Strengthening civil society

DW Akademie has provided consultation services for 79 non-governmental organizations working in 16 countries for the improvement of human rights and freedom of expression. This has opened up a platform for dialogue between state institutions, civil society and media stakeholders, and improved the access to information and social participation of 800,000 people.

Countries

16

800,000 people

Cambodia, Colombia, Georgia, Ghana, Guatemala, Jordan, Kenya, Lebanon, Moldova, Mongolia, Pakistan, Palestinian Territories, Serbia, South Sudan, Tunisia, Uganda

Media for refugees

DW Akademie has helped refugees in border regions and refugee camps, among them 67 displaced journalists and 22 citizen journalists, with targeted training programs. With the help of 23 media organizations, 3.5 million people have been reached, in a vital contribution towards mutual understanding and communication between diverse ethnic groups, refugees, local populations and those left behind at home.

Countries

3

23 media organizations

67 displaced journalists

3,5 million people

Burundi, Lebanon, South Sudan

Developing media. Strengthening human rights.

Making an impact.

DW Akademie is Germany's leading international media development organization. Its aim is to foster the right to freedom of expression and promote access to information for people all over the world. Long-term DW Akademie projects help to implement structural change.

DW Akademie

Countries

Kenya, Moldova, Mongolia, Myanmar

4

7,700

journalists

complaints

121

99

million citizens

Country

Myanmar

1

51

million citizens

Media legislation

Thanks to a new broadcasting law, 51 million Myanmar citizens have gained the right for the first time to establish their own community radio. In order to achieve this, DW Akademie advised policymakers on topics concerning freedom of expression and community media, and helped with a pilot project to set up the country's first community radio station.

13

Countries

Bangladesh, Belarus, Colombia, Egypt, Georgia, Ghana, Lebanon, Moldova, Mongolia, Morocco, Myanmar, Serbia, Ukraine

945

students

Training for media professionals

DW Akademie has worked in 13 countries to help set up 44 practice-based, topical training programs for media professionals. 945 students have gained qualifications with partner institutions, helping to lay the foundation essential for professional and diverse reporting.

44

training programs

Countries

Burkina Faso, Burundi, Cambodia, Colombia, Ecuador, Georgia, Kenya, Kyrgyzstan, Moldova, Pakistan, Turkey

146

media organizations

Conflict-sensitive reporting

DW Akademie has helped 146 media organizations sensitize and diversify their reporting on conflict and the situation in their countries. 12 million people in 11 countries were thus given access to objective information on conflicts and crises. The media have an important role to play here in actively promoting peace.

11

million people

Countries

Bangladesh, Burkina Faso, Burundi, Ecuador, Georgia, Ghana, Guatemala, Kenya, Moldova, Myanmar, Namibia, Tunisia, Uganda, Ukraine

149

media outlets

Sustainable business models

DW Akademie has helped 5,500 people working for 149 media outlets develop sustainable and innovative business models for their places of employ. The aim is to enable journalists, supplying their fellow citizens with relevant and professional content, to make a decent living in their chosen profession.

14

Countries

Burundi, Cambodia, Colombia, Georgia, Ghana, Guatemala, Lebanon, Moldova, Namibia, Pakistan, Palestinian Territories, Serbia, Tunisia, Uganda

5,500

people

Youth programs

Young people* need to be able to understand events in their country in order to contribute to the shaping of their futures. DW Akademie has helped promote 171 youth-oriented media, program formats and youth projects. These gave 680,000 young people in 14 countries access to information relevant to them. This enables them to have their say and speak out against ills and wrongdoings.

680,000

young people

171

youth-oriented media

DW Akademie

DW Akademie is Deutsche Welle's center for international media development. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right to freedom of opinion and promote free access to information. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union — in approximately 50 developing and emerging countries.

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All figures and information are based on project data and refer to the calendar year 2017.

Data on people reached (inhabitants, people, adolescents) are estimates based on social media data and broadcasters' data, and adjusted with reference to mean values from previous years.

* DW Akademie concurs in its definitions of youth with that of the country in question. This means that people aged between 13 and 35 are included in the category (e.g. in Guatemala and Burundi: 13-25, in Namibia: 15-35).

